

saniya more

/saan-ya mo-rae/



experience

Co-Founder, **Proof of Word** Jan '23—Present

- co-founded crypto writer's collective, Proof of Word, that focuses specifically on quality written content in crypto
- leads creation of content for projects, including Tahoe, Karma3 Labs & Babylon Chain

Contributing Writer, **Gauntlet** July '23—Present

- writes research articles and Twitter threads for Gauntlet reports and announcements

Head of Content, **SEDA** Feb '22—July '23

- led all content & comms at SEDA, including the company's rebrand (prev. Flux Protocol)
- managed social media content, created #SEDABytes & #FluxFriday series, led community calls & created monthly updates for users
- did research on new projects in the market and use cases for SEDA

Content Manager, **KYVE** Jan '22—July '22

- established a content strategy & brand for KYVE
- wrote documentation & announcements for incentivized testnet, integrations & other developments in the KYVE Network

Content Manager, **The Graph (Edge & Node)** Aug '21—Dec '21

- wrote announcements & worked on marketing strategy for social media & press releases
- initiated crypto newsletter, "web3 Tea"

Reporter, **The Block** June '20—Aug '21

- covered cryptocurrency, blockchain, non-fungible tokens & digital markets
- wrote on cutting-edge concepts like MEV, front-running, wrapped tokens & stablecoins

education

Columbia University Graduate School of Journalism, New York May 2020
M.S. in journalism with coursework in computational journalism, news products & multimedia

Syracuse University, New York May 2019
B.S. in broadcast & digital journalism, magna cum laude with honors, minor in Spanish

skills

Languages: Spanish, Marathi, Hindi // **Multimedia & news:** Final Cut Pro, Adobe Premiere Pro, Photoshop, Lightroom, Aperture, Audition, Audacity // **Data & engagement:** Figma, Adobe XD, Adobe InDesign, Adobe Animate, Python, Sprout Social, Twitter Analytics

awards

Syracuse University High Distinction Scholarship // 2019 Syracuse University Scholar (highest undergraduate honor given to top twelve graduating seniors) // Gerline Ulm Sanford Outstanding Language, Literatures, & Linguistics Student Award // Louise Schiavoni Prize